

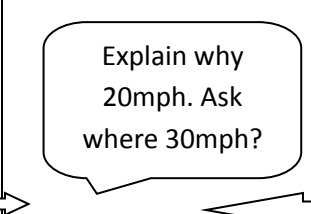









The 20mph Vision & Best Practice Implementation

A 20's Plenty for Us Briefing Dec 2014 www.20splentyforus.org.uk/BriefingSheets/vision2reality.pdf

Democratically create and agree a vision of 20mph streets. Then engage and implement it. Continue engaging about it with residents and enforce it for better driver compliance.

Create 20mph Vision	Agree 20mph Vision	Engage Residents	Implement	Enforce
				
Councillors, Director of Public Health, funders, campaigners 	Local politicians & key stakeholders e.g. NHS emergency services, bus operator, taxis 	Social marketing & public health comms experts explain agreed vision to residents (tweets, video) Discuss exceptions. Enthuse on the agreed vision 	Traffic Engineers put in TROs signs & roundels 	Police & speed watch volunteers & cameras 
Democratic process starting with community and residents	Democratic agreement of vision with partners	Social engagement for education why & to agree details on exceptions	Light touch road engineering as residents are engaged	Raise driver compliance

The flow of decision making above is the most cost effective and efficient way to implement 20mph limits. We observe some areas consulting again and again on the vision as isolated areas are implemented. Instead, agree the authority-wide vision with engagement on exceptions before phased implementation and enforcement. Then engineering can be lighter and the whole process will be quicker to implement and cost less overall. Leading in this manner turns the vision of the better place we want into the better place we have.

Our guide to getting 20mph implementation right is at <http://www.20splentyforus.org.uk/BriefingSheets/Total 20-Getting it right.pdf>

We are happy to help you to meet with stakeholders to get your 20mph vision agreed and are experienced at assessing and commissioning a 20mph limit engagement plan. Call us!

20's Plenty for Us ...making your place a better place to be

20's Plenty For Us campaigns for a 20mph default speed limit in residential streets without physical calming.
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